

UINTAH COUNTY TOURISM PROFILE

County Indicator	2008	2009	2010	% Change 2009-2010	State Ranking
DEMOGRAPHIC					
Population	30,446	31,291	32,588	4.1%	11
Total Non-Ag Employment	15,278	13,321	13,294	-0.2%	11
Non-Ag Avg Monthly Wage	\$3,712	\$3,416	\$3,508	2.7%	3
Per Capita Income	\$33,272	\$29,034	n/a	n/a	n/a
Unemployment Rate*	2.4%	8.1%	5.4%	-33.3%	28
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$92,267,258	\$68,293,612	\$65,656,835	-3.9%	14
Travel & Tourism Related Employment	1,823	1,317	1,236	-6.2%	14
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$4,899,317	\$3,578,952	\$3,433,898	-4.1%	14
Transient Room Tax	\$853,162	\$579,650	\$502,103	-13.4%	11
Restaurant Tax	\$350,522	\$327,804	\$318,798	-2.7%	12
Car Rental Tax	\$3,188	\$1,145	\$1,230	7.4%	9
Retail Sales					
Gross Taxable Retail Sales	\$1,666,088,671	\$1,179,372,827	\$1,148,118,866	-2.7%	8
REGIONAL VISITATION COUNTS					
Dinosaur N.M.	187,606	203,861	190,535	-6.5%	
Starvation S.P.	56,294	64,609	61,539	-4.8%	
Utah Field House S.P.	42,409	36,464	40,356	10.7%	
Steinaker S.P.	70,312	73,378	81,517	11.1%	
Red Fleet S.P.	39,210	37,222	28,617	-23.1%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

r = revised

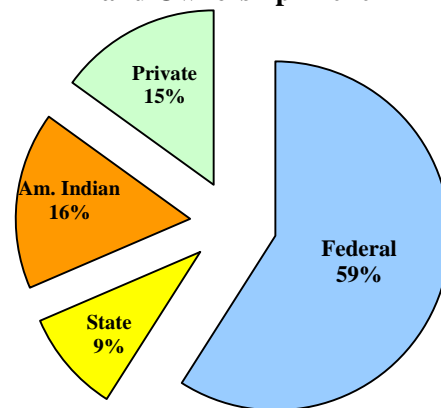
Land Ownership - 2010	No. of Acres	% Total
Total Acres in County	2,877,301	100.0%
Federal Government	1,701,120	59.1%
BLM	1,372,176	47.7%
US Forest Service	269,576	9.4%
National Park Service	51,640	1.8%
National Wildlife Service	7,728	0.3%
Other •	--	--
State Government	274,466	9.5%
Utah State Parks & Recreation	4,242	0.1%
Utah State Wildlife Reserves	23,740	0.8%
State Trust Lands	239,093	8.3%
Other ••	7,391	0.3%
American Indian	473,328	16.5%
Private*	433,494	15.1%

• Includes Military and Bankhead Jones land

*May include some local government land

•• Includes State Sovereign and UDOT land

Land Ownership - 2010



Uintah County Tourism Profile

